

San Jose Branch

BONFIRE



Empowering Women Since 1881

AAUW San Jose Public Policy Committee Presents

Human Trafficking in Your Neighborhood



Saturday, November 7

10:30 am to 12:30 pm

*Bascom Public Library Community Room
1000 Bascom Avenue*

Program: Heather Olson, 3Strands Global, Break Free Education Manager

Film: "Know the Red Flags"



To combat human trafficking in our community, we need to educate and empower not only ourselves but our vulnerable family members. Daughters, granddaughters and their friends are welcome and encouraged to attend the program. Free to members and the community. Contact [Jacqui Gustafarro](#) for more information.

Fourteenth Annual Holiday Boutique

Saturday, November 14

10 am - 3 pm

AAUW San Jose Headquarters
1165 Minnesota Avenue
(next to the Willow Glen Library)



Get a head start on your holiday shopping! Purchases benefit AAUW San Jose Branch Local Scholarship. Gift items available for purchase include themed gift baskets, baked goods, dolls, soup and dip mixes, cookies-in-a-jar, hand-crafted jewelry and craft items, hand-knitted scarves and so much more!

The event is open to the public, so bring your family and friends. For more information please contact [Marilyn Jackson](#) (408-267-1467) or [Thea Jacobs](#) (408-352-5643).

**AAUW advances equity for women and girls
through advocacy, education, philanthropy and research**



Banter from Bobbie
[Bobbie Baker](#), President

If there is one group that perfectly demonstrates AAUW San Jose commitment towards equity for women and girls, it's our Local Scholarship Committee! Coming soon is their main fundraiser, the Holiday Boutique, on Saturday, November 14. Please plan to support this great committee. Buy a basket, browse the bakery, or risk a raffle ticket. Bring cash, check or credit card and plan to spend BIG!

I want to commend and thank the following members for stepping into positions: Kathy Heihn is our new Membership Treasurer. Sue Swackhamer is our new Membership VP. Elaine Peterson is our new Directory Chair. The spirit and dedication of women like these make our Branch successful!

It's November and I, for one, love Thanksgiving Day! I wish everyone a very happy Thanksgiving!

Branch General Fund Budget for 2015-2016

[Pat Diamond](#), Finance Officer

Income: \$13,256 (Dues \$7,240 + Roundup/Undesignated Donations/Directory \$1,791 + Ruby Trombetta Donation \$4,225)

Expenses: \$14,450 (Membership \$1,700 + Meetings \$1,450 + Programs/FFFL/Title IX/Collaborations \$2,265 + Conventions and Training \$3,975 + BONFIRE/Directory/Communications \$1,600 + Insurance \$1,250 + Operations \$1,910 + Computer/Internet & Equipment \$300)

The excess of expenses over income will be taken from General Fund reserves; the reserves were accumulated in prior years when income exceeded expenses. A full report is available upon request.



Board Notes . . .

- The Finance Committee's proposed General Fund budget for 2015-2016 was approved.
- Discussion of the Building and Properties Budget was tabled.
- Sue Swackhamer was approved as the fourth Membership co-Vice President.

Annual Holiday Boutique to Benefit Local Scholarship

[Cheryl Markman](#)



Get a head start on your holiday shopping and make a difference in a college woman's life! Come to the Holiday Boutique on Saturday, November 14 from 10 am to 3 pm at Headquarters. The event is open to the public, so bring your family and friends. Your purchases will help to provide scholarships to deserving college women through our Branch's Local Scholarship program. Thanks to your generosity and your keen shopping abilities, this year we were able to award \$30,000 in scholarships, enabling the 13 recipients to further their college education at four-year institutions. With your continued support, we can make a difference for even more deserving students next year.

Donations to support the Boutique are still being accepted. Interest Groups, as well as individual donors, are encouraged to donate themed gift baskets – or just the contents for a basket. Please deliver completed baskets or basket items to Headquarters no later than November 5. We are also happy to accept empty baskets that we will fill with donated items. Kitchen items are also especially appreciated. Perishable goods such as sweet breads, brownies, cookies, pies and cakes should be delivered to Headquarters the day before or the morning of the Boutique. For more information, please contact [Marilyn Jackson](#) (408-267-1467) or [Thea Jacobs](#) (408-352-5643). To donate, please contact [Judy Burt](#) (408-807-0574).

Light Gourmet – Keeping it Light!

[Cheryl Markman](#)

The focus of Light Gourmet is low calorie, low fat dining. We meet on the second Monday of each month, all year round. Each member hosts a dinner once during the year at her home. The hostess plans the menu and provides the recipes to each of the other members. The hostess prepares the entree. Each of the other members decides which recipe she would like to prepare, or she brings wine. We currently have a couple of openings, so if you enjoy good food, good conversation and all around fun, please do consider joining us. Contact Cheryl Markman at 408-578-5815 or Barbara Bettencourt at 408-265-6103.



Third Wednesday Program

“Made in LA”

A moving film is the feature of the Third Wednesday Program this month. "Made in LA" depicts how three Latina women fought the retailer, Forever 21, to get better pay and working conditions. The film was enthusiastically received when shown at the Latina Equal Pay Day event last month. The November Public Policy meeting has been cancelled so that members can attend the film on November 18 at 7pm. For details, contact [Jacqui Gustafarro](#).



Breakfast Panel Discussion on the Current State of Gender Equality in Sports

November 19

Breakfast 8am – 10am

Cost: Early Registration - \$25; Later - \$35

Location: Los Altos Golf & Country Club

Expert Panelists:

Kim Turner of Fair Play for Girls in Sports

Elizabeth Kirsten of the Legal Aid Society - Employment Law Center in San Francisco

Marlene Bjornsrud of the Alliance of Women Coaches

To Register: Go to www.bawsi.org or call (408) 247-2544

Added Community Benefit for this Event

We will start the holiday giving season by asking our attendees to bring a new sports bra to support the victims of sexual assault through Grateful Garment, a local nonprofit dedicated to providing new clothes and grooming items to victims exiting a SART (Sexual Assault Response Team) facility. Grateful Garment is critically low on sports bras and who better to address this need than the women's sports community. GG is especially in need of **sports bras in sizes Large, XL and XXL**.

September 2015 AAUW BRIDGE WINNERS

[Bobbie Eckerman](#)

First Monday No Bridge

Second Monday Judy Kumagai, Leela Viswanathan, Lida Kluzek

Second Thursday Patty Baggese, Virginia Beck, Darline Wilson

Second Friday (Duplicate) Mary Fitzgerald, Mary Ellen Heising, Bobbie Eckerman, Pat Mikolic

Third Friday Lida Kluzek, Darline Wilson, Jackie Chase

Fourth Tuesday Mary Ellen Heising, Becky Staffeld



Human Trafficking In Your Neighborhood

[Jacqui Gustafarro](#) and [Gloria Leonard](#),
Public Policy Co-Chairs



Most of us have heard of human trafficking and think it is something awful that happens to people in other parts of the world. Modern day slavery is real and occurring every day in Silicon Valley. A study published in October 2014 entitled "Human Trafficking in Silicon Valley," compiled by the Silicon Valley Community Foundation, Not for Sale, and Juniper Networks Foundation Fund, found that California is one of the top four destination states for human trafficking, and the Bay Area is a particular hotspot. This is a \$150 billion global criminal activity and it is gaining a foothold in our community. The increase in trafficking activity due to the attraction of a major entertainment event is well documented.

The upcoming 2016 Super Bowl in Santa Clara County provides an opportunity for our community to plan and take collective preventative steps. AAUW's connection to this global scourge is that the victims of human trafficking, whether in the form of commercial sexual exploitation or forced labor, are predominantly women and children, with poverty being the key factor. Silicon Valley has the resources and intellect needed to take on the growing issue of human trafficking. Many local community organizations, including the South Bay Coalition to End Human Trafficking and AAUW San Jose, are coming together to "build capacity through collaboration."

Join us at our Branch General Meeting on November 7, 10:30 am to 12:30 pm at the Bascom Public Library to raise your awareness and to take action. Contact [Jacqui Gustafarro](#) for additional information.

LAF Update - Disappointing Veto

[Kathy Bechly](#), LAF Vice President

Governor Jerry Brown vetoed Assembly Bill 1017 (Nora Campos-San Jose), which was co-sponsored by AAUW-CA. AAUW believed strongly that this bill would stop low, discriminatory wages by preventing employers from using prior salary history to determine an applicant's new salary. The text of the Governor's letter to the Assembly follows.

October 11, 2015

To the Members of the California State Assembly:

I am returning Assembly Bill 1017 without my signature. This bill would prohibit an employer from seeking salary information from an applicant for employment. I agree with the sponsors that we must endeavor to ensure that all workers are paid fairly and do not receive a lower wage because of their gender or any other immutable characteristic that has no bearing on how they will perform in their job. This year, I signed SB 358 that gives California the strongest equal pay law in the nation. This bill, however, prohibits employers from obtaining relevant information with little evidence that this would assure more equitable wages. Let's give SB 358 a chance to work before making further changes.

Sincerely, Edmund G. Brown, Jr.

Special Request for Next Door Solutions

[Judy Burt](#), Neighbors Helping Neighbors



Next Door Solutions currently has a real need for size 5 and 6 disposable diapers. They are also in need of deodorant and toothpaste. Place donations in the labeled bin in the parlor closet at Headquarters. Thank you for your faithful contributions.

California Fair Pay Act Signed Into Law

[Jacqui Gustafarro](#) and [Gloria Leonard](#),
Co-Chairs, Public Policy

EQUAL WORK
DESERVES
EQUAL PAY!

In a major step forward to pay equity, Governor Brown has signed the California Fair Pay Act into law. The California Women's Caucus in Sacramento and the thousands of pay equity activists, AAUW California members and our partners, can and should take a bow. The legislation will close loopholes and provide the tools needed to bring about equal pay for equal work. A major provision of the law is that an employee cannot be retaliated against for discussing compensation rates with other employees. There's more to do in the quest for economic justice, but we have proven "WE CAN DO IT."



Call to Action on Pay Equity

[Jacqui Gustafarro](#) and [Gloria Leonard](#),
Co-Chairs, Public Policy

A Call to Action was received by AAUW San Jose and other pay equity activists to come to the September 15 Santa Clara County Board of Supervisors meeting. The Board was to vote on directing the County Executive and County Counsel to consider a Gender and Ethnicity Pay Equity Policy and Ordinance that would include both the County as employer and the agencies which the County contracts with, to be presented to the Finance and Government Operations Committee and the Children, Seniors and Family Committee in November 2015. Supervisors Chavez and Cortese carried the matter to the Board. Along with Office of Women's Policy representatives, community organizations such as AAUW San Jose (Louise Persson and Jacqui Gustafarro) were there to give testimony. A letter of support calling for the ordinance that would verify gender pay equity with County contractors and the County was sent to the Board of Supervisors from AAUW San Jose.

Directory of Title IX Coordinators

[Laura Manthey](#)

Title IX/Sports Equity has updated and distributed the 2015-2016 Directory of Title IX Coordinators for Santa Clara County. Links to the Title IX Resource Guide published last spring by the federal government – the first guidelines provided since the law went into effect over 40 years ago – were sent to the Title IX Coordinators for all schools in the county and to the superintendents of each district. The Directory is also available on the AAUW San Jose website as a resource for members, school administrators, parents and students, and the community.



Media Matters –

Everyone Loves Photos

Communications Committee

Not all official Branch photos appear in the BONFIRE or on our website. We have a photo archive on Shutterfly where members can upload their photos of our events. Want to browse and see Elin Bolt's photos from Women's Equality Day? How about Diane Trombetta's photos from Fall Event and Celebrating Women Leaders? Go to <https://aauwsanjose.shutterfly.com>. We enthusiastically encourage you to become a site member so you can upload your own Branch event photo. Here's how: register for a free [Shutterfly account](#) and then contact site owners [Jill Holdaway](#), [Elin Bolt](#), or [Elizabeth Guimarin](#). You will receive an invitation to join the AAUW San Jose Shutterfly site. Uploading instructions are on the home page, so you can start posting all of your fabulous photos right away!

A Tiny Bit of Good News

Title IX/Sports Equity

Justine Siegal [became](#) the first female Major League Baseball (MLB) coach after being hired by the Oakland Athletics in October. In addition to holding a Ph.D. in sport psychology, Siegal was the first woman to pitch at a batting practice for an MLB team. This move follows a tiny but hopefully growing trend of female coaches being hired in men's professional sports, as the NFL hired its first female coach in 2014 and two women became NBA coaches this summer.



At the birthday party for Eleanor Roosevelt last month, members shared many quotes attributed to Eleanor Roosevelt. The group agreed that we should share them with everyone. This quote was the groups favorite: **“Beautiful young people are accidents of nature, but beautiful old people are works of art.”** — Eleanor Roosevelt, AAUW Member

AAUW San Jose Branch Bonfire

AAUW Funds wishes to acknowledge Bonnie Rogers, Eleanor Smith, Barbara Snyder and Jane Vivian who were inadvertently left off the Century Club list in the Directory. Thank you for your support.



Thank You, AAUW San Jose
Bobbie Baker, President

The following is from a letter received from Macros Gutierrez, SHCS Welcome Center Manager. I'd like to add my personal thank you to everyone who contributed items for this program at Fall Event.

"Thank you so much for your very generous donation to the Sacred Heart Community Service Baby Layette program. Our baby layette program gives donations like yours to low income expecting mothers. The majority of these mothers would otherwise not have any of these items for their new born babies. These gifts are always accepted by the moms with a huge smile and a heartfelt thank you. Thank you again for your donation which will go far and mean a lot to our clientele."

Local Community Businesses Give Financial Boost to Gifts for Teens

[Jan Giroux](#)



Gifts for Teens would like to recognize and thank the following businesses for their cash and item donations and volunteer help:

Hitachi Data Systems donated a generous \$3,700 grant for the purchase of warm, cozy sweatshirts. A team of local HDS employees will help assemble gift bags this December.

SanDisk donated 850 USB drives for the teenagers' use in storing schoolwork, personal information, job resumes, etc. A very popular, useful and portable item for the kids.

Meriwest Credit Union employees donated over \$500 to raise money for bag contents, and will send an enthusiastic team to fill bags in December.

Almaden Valley Singles Club donated \$1,100 to buy apparel and fill bags with warm clothes the kids love.

Whole Foods Blossom Hill Market has chosen to feature and raise funds for Gifts for Teens through their Nickels for Non-Profits Program. From October 1, 2015 through January 17, 2016, five cents will be donated to Gifts for Teens for every grocery bag brought in by customers.

New assembly site: the Scottish Rite Center, 2455 Masonic Drive, San Jose 95125 (centrally located just off Hwy. 87, one block from Curtner and Canoas Garden Drive). Contact [Kathy](#) to volunteer.

AAUW San Jose Branch Bonfire



NOVEMBER CALENDAR

Unless otherwise noted, all meetings are at Headquarters and are shown in BLUE. Events in RED meet elsewhere. To schedule a meeting, check the [Branch Calendar](#), then contact [Kathy Myers](#). RSVP means the group needs to know who will attend.

Mon Nov 2	9:30am - 12:30pm Bridge RSVP Pat Mikolic 7pm - 8:30pm Neighbors Helping Neighbors Sally Bailey
Tue Nov 3	10am - 11:45am Deutsche Unterhaltung RSVP Barbara Snyder
Wed Nov 4	7pm - 8:30pm Board Meeting - Social Time from 6:30 Bobbie Baker
Fri Nov 6	10am - 2pm Local Scholarship
Sat Nov 7	10:30am - 12:30pm "Human Trafficking in Your Neighborhood" (see front page and article)
Sun Nov 8	Film Fans RSVP Linda Snashall
Mon Nov 9	10am - 1pm Bridge RSVP Rosemary Busch 1:30pm - 3:30pm Financially Fit For Life Mary Barry 6pm - Light Gourmet - Member's home RSVP Cheryl Markman
Tue Nov 10	10am - 11:30am Espanol conversacion Nancy Toledo 10am - 11:30am Tuesday Morning Book Group - <i>WILD</i> by Cheryl Strayed Maggi Benson
Wed Nov 11	Art Appreciation De Young "Jewel City" and "Na Hulu Ali'i Royal Featherwork" Joanne Moritz 408.253.5435 6pm - 6:45pm Title IX/Sports Equity Laura Manthey 7pm - 8:30pm Wednesday Night Book Group - <i>All the Light We Cannot See</i> by Anthony Doerr Laura Manthey
Thu Nov 12	7:15pm - 10pm Bridge - Member's home RSVP Bobbie Eckerman
Fri Nov 13	10am - 2pm Bridge Duplicate RSVP Lida Kluzek
Sat Nov 14	10am - 3pm Holiday Boutique (see front page and article) 6:30pm - 8:30pm Couples Gourmet - Member's home RSVP Margaret Bard
Mon Nov 16	9:30am - 11:30am Exploring World Literature - <i>Finnish Beginnings</i> by Rauni Ollikainen Lucy Poindexter 7pm - 8:15pm Program Development Committee Janice Robbins
Tue Nov 17	10am - 11:45am Français - conversation RSVP Barbara Snyder
Wed Nov 18	7pm - 8:30pm Third Wednesday Program - "Made in LA"
Thu Nov 19	8am - 10am Sports Equity Breakfast - Los Altos Golf & Country Club www.bawsi.org 10am - 12pm Family History Susan Brundage 7pm - 8:30pm Mystery Lovers - <i>Murphy's Law</i> by Rhys Bowen Sharon Shephard
Fri Nov 20	10am - 1pm Bridge RSVP Lida Kluzek 1:30pm - 4:30pm Local Scholarship Sandra Savage 6:30pm - 8:30pm Singles Potluck Isabelle Wright
Mon Nov 23	9am - 10:30am Building Committee Laura Manthey 6:30pm - 8:30pm Veggie Gourmet Potluck Jean Wyatt 408-262--3372
Tue Nov 24	7:15pm - 10pm Bridge - Member's home RSVP Bobbie Eckerman
Wed Nov 25	10am - 11:30am Symposia MaryAnn Carnavale

December 2015

Wed Dec 2 to Thurs Dec 10	9am-noon and 1pm-4pm Gifts for Teens bag filling Kathy Heihn
Sat Dec 12	5pm - 8pm Holiday Light Walk & Potluck Jean Reed
Sun Dec 13	1:30pm - 3:30pm "Making Spirits Bright" Branch Holiday Gathering

Lunch Bunch will meet for its joint November/December lunch on Tuesday, December 15 at 11:30 at Mariani's Restaurant, 2500 El Camino Real, Santa Clara. All branch members are welcome. RSVP by December 10 to [Joyce Rabourn](#).

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BONFIRE ARTICLE SUBMITTAL RULES:

The sole purpose of this publication is to convey the association's business to its membership. Only articles and announcements related to Branch business will be considered for inclusion.

San Jose Branch

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PERIODICALS

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AAUW San Jose Branch *Established 1909*



**Fun, Food and Friendship -
Making Spirits Bright
Sunday, December 13
1:30 to 3:30 pm**

All Branch members are cordially invited to gather on Sunday December 13 for a holiday celebration. Please come and enjoy mulled cider, wine, yummy finger foods and tasty desserts. The special treat of the afternoon will be a performance by the Lynbrook High School Jazz Ensemble at 2 pm. Venue: 1411 Cameo Drive, Campbell (Virginia Beck's home, near Leigh and Dry Creek). What a wonderful way to celebrate the holidays together!



Empowering Women Since 1881

See more at www.aauwsanjose.org or sanjose-ca.aauw.net.