

San Jose Branch

**BONFIRE**



Empowering Women Since 1881



## Celebrate Women Leaders

Friday, March 13

6:30-8:30 pm

**Isaac Newton Senter Auditorium,  
County Office Bldg.,  
70 W. Hedding Street, San Jose**

*Be inspired to reach your  
leadership goals*

Space is limited– RSVP to

Diane Trombetta [tddtaug@yahoo.com](mailto:tddtaug@yahoo.com) or Jacqui Gustaferrero, [jacqgus46@googlemail.com](mailto:jacqgus46@googlemail.com).

### **“Celebrate Women Leaders: Local Women Leaders Share Their Stories.”**

Six outstanding local women leaders share their stories, challenges, and lessons learned on their paths to leadership. Moderated by County Supervisor and AAUW SJ Member, Cindy Chavez.

*Connect with today's and  
tomorrow's women leaders*

Rose Herrera - San Jose Vice Mayor

Tanya Monsef Bungler – Santa Clara University Leavey School of Business & Chair of the Board of the Global Women's Leadership Network

Monique Lee - Founder, Business and Professional Women's Network (BPW) Hong Kong

Lori Durako - Assistant Director for Student Leadership, Santa Clara University

Elizabeth (Libby) Furrow - Student Assistant for Student Leadership, Santa Clara University

Marlene Bjornsrud - Executive Director, All Women's Coaches; Founder, Bay Area Women's Sports Initiative

**Learn how you can promote  
women's leadership**

*Co-sponsored by the Santa Clara Co. (SCC) Office of Women's Policy, the Commission on the Status of Women, SJSU Women, Gender, and Sexuality Studies, and Global Women's Leadership Network.*

**AAUW advances equity for women and girls  
through advocacy, education, philanthropy and research**

## AAUW San Jose Branch Bonfire



### President's Notes

[Diane Trombetta](#)

If you hear scratching sounds under the house during a meeting at Headquarters, these are not mice or gophers - just a group of "pack rats" digging through boxes of accumulated Branch documents, photos, scrapbooks, certificates, and index cards deep in the bowels of the basement. A new Archives Committee of dedicated volunteers is going to save our history and find buried treasure. Diana Taylor, author of "100 Years 1909-2009: AAUW San Jose"\* and committee Chair, will be assisted by four Branch members with professional experience in library science (Barbara Gilbert, Susan Hood, Susan Kadezabek and Arline Veteska), plus Grace O'Leary and past President Marilyn Jackson. They will be spending the next year discovering, gathering, assembling, compiling, anthologizing, sorting, organizing, culling, indexing, filing, labeling, scanning ... whew! Here are examples of the gems they will help us to preserve:

- An original copy of the 1920-21 membership directory of the Association of Collegiate Alumnae, San Jose Branch

- An announcement in AAUW's 50<sup>th</sup> anniversary year (1932) that Branch dues would be lowered from \$4 to \$3 to encourage Branch member recruitment (shall I forward this idea to the Membership Committee?)

- A letter sent in the late '30s to the newly organized World Affairs Council expressing support of the Council's stand on world peace

- Documents related to the Branch's 30<sup>th</sup> anniversary reunion lunch and program held at the Ste. Claire Hotel. I think we should be getting a significant discount by now, don't you?

I am making light of this work only because it is too easy to see it simply as drudgery - unless you are that rare individual who enjoys sorting and organizing. I predict this committee will have a lot of fun, because they will find and rescue Branch treasures and have the pleasure of sharing their discoveries with us. Look for teasers from them in a regular Bonfire feature "From The Archives," starting soon. Call Diana and offer to help - even for just a few hours now and then. You too can join these brave explorers on their expedition into the past.

*\*Available for \$25 in Headquarters parlor or by contacting Diane Trombetta. Proceeds to Branch operations and programs (non-deductible).*

### AAUW-CA Provides Leadership Training Opportunity March 21, Saturday at Hayward City Hall

[Virginia Beck](#), AAUW CA Board of Directors, Leadership Development

Are you already a board member or committee chair for AAUW San Jose or have you thought of being one but haven't raised your hand yet? Whatever your current role in the branch, you will want to join us on March 21 in Hayward, CA for "Developing the Leader in You." The day will be packed with new ideas and skills, encouraging you to step up to leadership or to enhance your current skills. The day will begin with Erica Stout from AAUW (national) speaking on "Leadership Within the AAUW Environment" and then move on to workshop topics of alternate leadership models; conducting effective meetings with facilitation and presentation skills; strategic planning and goals setting; listening, feedback and conflict resolution; building a team and delegating; mentoring and supporting new leaders; and being an agent for positive change. Lunchtime will include a discussion of "Four Steps to Encourage Leadership" with panel and audience discussion.

Join us on March 21 for new ideas, techniques and enthusiasm to take back to AAUW San Jose. The same content will be presented a second time in southern California on April 21. For more information and registration (\$60), go to [www.AAUW-Ca.org](http://www.AAUW-Ca.org). See you on March 21!



**Coming in April:** Locks on all doors at Headquarters will be changed and new keys issued to those who require them. Watch for details from the Building and Properties Committee.



### Strong Girls, Strong Women Conference

March 7, Saturday

[Louise Persson](#)

“Strong Girls, Strong Women,” the third annual conference sponsored by AAUW San Jose and the Santa Clara County Office of Women’s Policy (OWP), will draw a big crowd on Saturday, March 7, at the Mexican Heritage Plaza, 1700 Alum Rock Avenue, San Jose.

The leadership conference for high school girls and adults who care about them - mothers, grandmothers, teachers and counselors - is a chance to connect in a deep and meaningful way around issues girls and women face in society and in the workplace. The conference has been widely recognized, including being named to AAUW-CA’s annual

list of Top Ten Programs. AAUW San Jose members are powerful conference contributors: FFFL will host two workshops on teen finance, many members have volunteered, and members Louise Persson and Beverly Bassett, together with OWP’s Carla Collins, serve as the Planning Committee. A number of women’s organizations have come together to serve as the Advisory Council, and to provide workshops for girls and for adults.

All girls and women are invited to attend. The event is free, including breakfast and lunch. The day begins with check-in and breakfast at 8:00 am and concludes after a luncheon with women leaders at 1:30 pm. Pre-registration is required at <http://StrongGirlsStrongWomen2015.eventbrite.com>. Come, connect with other women and girls, and enjoy a dynamic experience at the Strong Girls, Strong Women conference!

### BOARD MATTERS

Actions taken at the February Board Meeting

- In February, the Board discussed Branch fund-raising: Do we need a comprehensive yearly plan which includes everything from the Branch Directory to AAUW Funds? Send us your thoughts and stay tuned.
- The Board continues to develop the form that can be used by our standing committees and CAPs to help incorporate the Strategic Plan into all programs and the year-end reports.

### January 2015 AAUW Bridge Winners

[Bobbie Eckerman](#)

First Monday: Bobbie Eckerman, Judy Kumagai, Leela Viswanathan

Second Monday: Rosemary Busch, Barbara Shandera, Pat Seaman

Second Thursday: Nancy Valby, Virginia Beck, Sandra Savage

Second Friday: (Duplicate) Bobbie Eckerman, Barbara Shandera

Third Friday: Judy Kumagai, Wanda Foss, Jackie Chase, Mary Ellen Heising

Fourth Tuesday: Patty Baggese, Judy Hart



### Announcements!

#### PR and Outreach Committee

The newly-established PR and Outreach Committee is looking to forge connections to local women’s groups and other organizations with the purpose of spreading the word regarding AAUW San Jose’s mission and activities. If you know of groups who would be interested in learning about our events, programs and activities, or who would be fabulous community partners, please send their information to [Emily Dods](#).

#### Photographers & iPhoneographers

Bring your camera to your next AAUW event and take some snaps! Our branch needs photos of our activities for our online and hardcopy publications and you can help. We keep photos in an online photo sharing site called Shutterfly. Members upload photos to share and download photos they need. [View AAUW photos](#), then register for a free [Shutterfly account](#). Contact [Jill Holdaway](#) for more information.

#### Knitting Know-How

Learn to knit or get some tips to improve your knitting skills. There are three places open in the First Thursday group and two open in the Third Tuesday group. Both groups meet at Headquarters from 1 to 3 pm. Contact [Margaret McCartney](#).



**Watch Newest AAUW Research Launch  
Live from Silicon Valley**  
March 26, Thursday 11 am – 12:30 pm  
[You can watch live!](#)

AAUW's latest report "Solving the Equation: The Variables for Women's Success in Engineering and Computing" on women's underrepresentation in engineering and tech is launching on March 26 from Samsung's headquarters.

### Public Policy

#### Reauthorizing the ESEA - Congress Holds Hearing

Jacqui Gustaferra and Gloria Leonard  
Co-Chairs, Public Policy  
[Gloria Leonard](#)

What is the role of the federal government in education in the U.S? Congressional hearings on education policy and the reauthorization of the Elementary and Secondary Education Act are being held and AAUW is weighing in. AAUW supports an updated education policy. Most importantly, we need Congress to do this update right by prioritizing solutions that will strengthen public schools nationwide, promote civil rights, and help close the achievement gap.

AAUW supports an education bill that:

- Spends public funds on public education only - not private school vouchers or "portability" schemes that would pave the way for vouchers in the future;
- Holds schools accountable for demonstrating that they are meeting educational goals;
- Requires annual, statewide assessments that measure each student's progress toward meeting the state's college and career-ready standards;
- Requires schools to collect and break down data on students' performance by subgroups so they can identify and close achievement gaps; and
- Reauthorizes and fully funds the Women's Educational Equity Act to provide resources to fully implement Title IX.

There are reports from AAUW that the new legislation might not look like what is outlined above. Watch for Action Alerts from AAUW Public Policy that we can send to urge our senators to stand strong on these educational principles.

#### Title IX/Sports Equity

[Laura Manthey](#)

Title IX requires equity in public school athletics. It also clearly prohibits retaliation. Kim Turner of the Legal Aid Society-Employment Law Center states that in "our Title IX work with Fair Play for Girls in Sports, we often find that female students are subject to retaliation ... when girls or advocates raise issues of gender inequality in athletics." Recently, members of the U.S. women's soccer team, along with more than 60 female international soccer players, dropped their lawsuit against FIFA (the international soccer organization) which alleged discrimination at the Women's World Cup in Canada. Female teams are expected to play on inferior artificial turfs while men always play on natural grass. Players feared reprisal, stating that their places on teams were threatened and that the awarding of future World Cup games was in jeopardy. After 43 years of Title IX we still have a long way to go!

#### Fundraising - Share Your Ideas

March 16, Monday 7 pm, Headquarters  
[Sandra Savage](#)

All branch members are invited to participate in a brainstorming session for the purpose of generating fundraising ideas for Community Action Projects (CAP). The focus will be to develop constructive ideas to expand the funding of our very successful CAPs beyond our generous branch members. It would be especially helpful to this endeavor if members with recent or current employment experience attend the meeting. No further commitment will be asked of participants.





## Save the Date

AAUW San Jose Annual Luncheon  
Saturday, April 25<sup>th</sup> 11:30AM – 2:00PM  
California Café Los Gatos

Election & Installation of Officers (2014-2015)

“Mutual Mentoring” – Three young women tell us what different generations can teach each other.

Watch for menu and further details on the front page of the April issue

Contact: [Peggy Maibaum](#)

### City of San Jose Senior Citizens Commission

The San Jose Senior Citizens Commission is accepting applications. There are 11 commissioners and 10 are terming out in June. The task of the Commission is to “study, evaluate, and make recommendations to the City Council relative to any and all matters affecting elderly people in the city”. The Commission has been responsible for the passage of significant city ordinances and for the resolution of numerous problems of San Jose’s seniors. Commissioners do not need to be seniors. Member Joyce Rabourn has been a commissioner for six years and Commission chair for the past two years. “I will be happy to talk to you about this very rewarding volunteer work. We are an advisory Commission to the San Jose City Council, and we speak directly to the Council and to the Council Rules Committee to present items we want them to act on. Speaking unofficially, I hope we have applications from this membership of outstanding women. San Jose would be well-served.” Applications are due by March 27 to the San Jose City Clerk (408-535-1260) or contact [Joyce Rabourn](#) 408-266-6332.

### Applications Available for Local Scholarships

[Grace O’Leary](#)

Do you know a junior or senior in college? Please encourage her to check out the criteria for applying for a Local Scholarship. Applications for Local Scholarships will be on our website on March 1. The deadline for applying is April 15. Applicants need to be juniors or seniors in a four-year institution, fall semester 2015, have a minimum GPA of 3.00, and a permanent home address in San Jose, Milpitas, Santa Clara or Campbell. Information for prospective recipients will be sent to community colleges, Santa Clara University and San Jose State.

After applications are received, they are paper-screened by a subset of the Local Scholarship Committee. Those selected are then interviewed by another committee group. We anticipate announcing the recipients of the scholarships in mid-May, with the total awarded about \$30,000.

### AAUW Morgan Hill 32<sup>nd</sup> Annual Wildflower Run Sunday, March 29

Fundraiser for AAUW Funds, Tech Trek and local scholarships.

10k Run, 5k Run/Walk/Stroller, 2k Run for Kids

Live Oak High School in Morgan Hill

Free Jamba Juice Smoothies & T-shirts

[Register](#) by March 19 for reduced fees.



## AAUW San Jose Branch Bonfire

### MARCH Meetings and Events

*Unless otherwise noted, all meetings are at Headquarters.*

Meetings are open to all members.  
★ Events are open to the public.

March 2, Monday 7 pm  
**Neighbors Helping Neighbors**  
[Bobbie Baker](#)

March 4, Wednesday 7 pm  
**Board Meeting**  
Social Time from 6:30  
[Diane Trombetta](#)

★ March 7, Saturday 8 am-1:30 pm  
**"Strong Girls, Strong Women"**  
Mexican Heritage Plaza  
*See article*  
[Louise Persson](#)

March 9, Monday 1:30 pm  
**Financially Fit For Life**  
[Jean Boyden](#)

March 11, Wednesday 5:30 pm  
**Title IX/Sports Equity**  
[Laura Manthey](#)

★ March 13, Friday 6:30 – 8:30 pm  
**"Celebrate Women Leaders"**  
Santa Clara County Office  
*See front page*  
RSVP [Diane Trombetta](#)  
[Jacqueline Gustaferra](#)

March 16, Monday 7 pm  
**Fundraising for CAPS**  
*See article*  
[Sandra Savage](#)

March 17, Tuesday 6 pm  
**Public Policy Committee**  
[Jacqueline Gustaferra](#)

★ Wednesday, March 18 7 – 8:30 pm  
**Third Wednesday Program**  
"Hidden Legacy" *See article*  
[Jean Reed](#)

March 21, Saturday  
**"Developing the Leader in You"**  
AAUW Leadership Day  
Hayward City Hall *See article*  
\$60 [Register](#) by March 12

March 23, Monday 9:30 – 11:30 am  
**Building and Properties Committee**  
[Linda Guyer](#)

★ March 26, Thursday 11 am–12:30 pm  
**"Solving the Equation"**  
New AAUW Research Report  
Online -[You just need to register.](#)

### SAVE THE DATE

April 11, Saturday 10 am - noon  
**Facebook "How-To's" workshop**  
[Diane Trombetta](#)

**April 18, Saturday**  
**AAUW California Annual Meeting**  
"Collaboration and Camaraderie"  
Manhattan Beach Marriott  
[Information & Registration](#)

★ April 22, Wednesday 11 am – 2 pm  
**Foodies' Delight - A World of Taste**  
Gifts For Teens Fundraiser \$25  
History Club of Los Gatos  
[Elaine Benoit](#)

April 25, Saturday 11:30 am – 2 pm  
**Annual Meeting & Election**  
California Café Los Gatos  
[Peggy Maibaum](#)

June 18–21  
**AAUW National Convention**  
San Diego  
[Information & Registration](#)

**Convention News:** Funds are available to pay your registration at the 2015 national AAUW convention in San Diego! Take the opportunity to attend a convention that is close by and make use of the Branch's leadership development funds. Contact [Diane Trombetta](#)



### Gifts For Teens What the Numbers Mean [Jan Giroux](#)



In recent BONFIRE articles, Gifts For Teens has announced our successful 2014 goal of filling and distributing a total of 1,380 holiday gift bags to needy Bay Area teens. But there's more to it than just the final number. Of the 1,380 bags, distribution went to the following agencies: 943 to Sacred Heart Community Services, 137 of the 943 being special gift bags, 292 to Bill Wilson Center, 90 to Unity Care, 37 to Home First, 15 to Advent Group and 3 to extra teens.

Our total cash donor contribution was \$62,513, with \$26,855 from individuals, \$23,623 from Grants/Company Match and fundraisers with \$12,035 as carry over from 2013. The number of people involved during 2014 was 625; this included 265 donors, 328 community volunteers and 32 knitters/bow makers. The numerous students and families from five schools that participated in school fundraising or clothing drives were in addition to this total.

Ninety-eight and a half percent of all donated funds are used to directly benefit the teenagers. As a measure of Gifts For Teens fiscal efficiency, for every \$35.00 spent, we delivered \$168.00 worth of bag contents. But the true value of this Community Action Project is not in the numbers, but in the stories you hear from the agencies about the grateful teens and their families who are recipients of the bags. And that value is priceless.

# AAUW San Jose Branch Bonfire

## MARCH CALENDAR

Unless otherwise noted, all meetings are at Headquarters. To schedule a meeting, check the [Branch Calendar](#), then contact [Laura Manthey](#). If you are new to a group or only attend occasionally, please contact the group to confirm that space is available. RSVP means that the group needs to know who will attend.

Weekend Walkers meets most Saturdays and Sundays at 8 am for an hour long walk on the Lost Gatos Creek Trail. To receive weekly emails about walks, contact [Jean Reed](#).

## INTEREST GROUPS

3 Marz Dienstag 11 Uhr  
**Deutsche Unterhaltung**  
Barbara Snyder  
bei [Barbara Snyder](#) RSVP

March 8, Sunday  
**Film Fans**  
[Linda Snashall](#)

March 9, Monday 6 pm  
**Light Gourmet**  
Member's home  
[Cheryl Markman](#)

March 10, Tuesday 10 – 11:30 am  
**2<sup>nd</sup> Tuesday Book Club**  
*All the Light We Cannot See* by Anthony Doer  
Joyce Baker 408-259-8343

10, marzo, martes, 10 a las 11:30  
**conversación español**  
RSVP - [Nancy Toledo](#)

March 11, Wednesday 10 am  
**Art Appreciation**  
African Figure Sculpture  
DeYoung Museum  
[Jan Bartolotta](#)

March 11, Wednesday 7 pm  
**Wednesday Evening Book Group**  
*A Strange Stirring: The Feminine Mystique and American Women at the Dawn of the 1960s* by Stephanie Coontz  
[Laura Manthey](#)

March 12, Thursday 9:30 am  
**Great Decisions**  
"Brazil's Metamorphosis"  
[Maureen Curulla](#)

March 14, Saturday 6:30 pm  
**Couples Gourmet**  
Member's home  
[Margaret Bard](#) 408-377-6625

March 16, Monday 9:30 am  
**Exploring World Literature**  
*Vol de Nuit* by Antoine de Saint-Exupery  
[Lucy Poindexter](#)

17 Mars Mardi à 11 heures  
**Conversation français**  
Chez [Sharon Potter](#) 408-927-6608

March 19, Thursday 10 am – noon  
**Family History**  
[Susan Brundage](#) (408) 294-6130

March 19, Thursday 7 pm  
**Mystery Lovers Book Group**  
*The Lock Artist* by Steve Hamilton

March 20, Friday 6:30 pm  
**Singles Potluck**  
Jean Wyatt 408-262-3372

March 23, Monday 6:30 pm  
**Vegetarian Gourmet Potluck**  
Jean Wyatt 408-262-3372

March 24, Tuesday 11:30 am  
**Lunch Bunch**  
Opa! Willow Glen  
1100 Lincoln Ave San Jose  
RSVP [Diana Taylor](#)

March 24, Tuesday 7 – 8:30 pm  
**Great Decisions**  
"Sectarianism in the Middle East"  
[Jan Palajac](#)

March 25, Wednesday 10 – 11:30 am  
**Friends**  
[Sharon Bouska](#)

March 26, Thursday 9:30 am  
**Great Decisions**  
"Privacy in the Digital Age"  
[Maureen Curulla](#)

March 26, Thursday 6:30 – 8:30 pm  
**Game Night**  
Bring a game & a munchie  
RSVP by March 23  
Sandee Plymire 408-280-5799

March 29, Sunday 8 am  
**AAUW Morgan Hill Wildflower Run**  
Carpool from HQ with Weekend Walkers  
[Jean Reed](#)

### In Memoriam

I am very sorry to tell you all that my mother, Ruby Trombetta, passed away some days after her 100<sup>th</sup> birthday. I am very grateful that she was able to enjoy donating to our Branch during her lifetime and being the guest of honor at the wonderful party many of you attended. Thank you all again for your beautiful cards and messages.  
Diane Trombetta

SAVE THE DATE

- **Facebook "How-To's" Workshop: Everything you need to know!**  
**April 11, Saturday 10 am – noon**
- **Foodies' Delight - A World of Taste**  
**April 22, Wednesday 11 am – 2 pm, Los Gatos**

SAVE THE DATE

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**Distribution:** Alma Powell

**Change of Address:** Linda Lloyd

#### **BONFIRE ARTICLE SUBMITTAL RULES:**

The sole purpose of this publication is to convey the association's business to its membership. Only articles and announcements related to Branch business will be considered for inclusion.

**San Jose Branch**

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San Jose, CA 95125-3324

Phone: 408-294-2430

**PERIODICALS**

**POSTAGE PAID**

### **AAUW San Jose Branch *Established 1909***



#### **Third Wednesday Program**

##### **Hidden Legacy:**

Japanese Traditional Performing Arts  
in the World War II Internment Camps

March 18, Wednesday 7 pm at Headquarters

Using historical footage and interviews from artists who were interned, this documentary film tells the story of how traditional Japanese cultural arts were maintained at a time when the War Relocation Authority (WRA) emphasized the importance of assimilation and Americanization. Reiko Iwanaga of the Japanese American Museum San Jose (JAMsj) will join us to discuss the film. Contact [Jean Reed](#).



*Empowering Women Since 1881*

See the San Jose Branch Website at [www.aauwsanjose.org](http://www.aauwsanjose.org) for more information.